



*A fantastic opportunity to join us in Muswellbrook Race Club's exciting
Sponsorship and Networking Club for Hunter Valley Businesses*

Muswellbrook Race Club's exclusive Gold Sponsors Club is a unique and cost-effective option for Hunter Valley businesses that offers the opportunity to have your business win the naming rights to the

MUSWELLBROOK GOLD CUP Friday 27th March 2026

\$1650 incl GST and Annual Membership



www.muswellbrookraceclub.com.au

How does it work?

The GOLD SPONSORS CLUB is a fantastic opportunity to win a Major Sponsorship Package in 2026. The Gold Sponsors Club draw will be held at our Gala Event evening on **Friday 20th February 2026**.

Join the Gold Sponsors Club by purchasing a slot for \$1650 incl GST. Multiple memberships are available giving you more chances of winning the major prize.

All businesses will be placed in a draw (similar to a lotto) at the Gala Event. Every business will choose a race from a selection of race days during the year on the night including our most popular days. The last 4 businesses drawn out on the night will receive a race on Muswellbrook Gold Cup Day. The final business drawn will win the Naming Rights to the **\$150,000 MUSWELLBROOK GOLD CUP** in March 2026.

Each Gold Sponsors Club slot includes two complimentary tickets to the Gala Dinner Night (extra tickets available after RSVPs).

See full details of inclusions from 1st to 50th place on the following page.

Gold Sponsors Club is a fantastic way to advertise your business, also a great opportunity for networking with other prominent Hunter Valley business associates.



PRIZES AND INCLUSIONS

1st Prize

Naming rights to the 2026

\$150,000 Muswellbrook Gold Cup!

Hospitality for 12 on Muswellbrook Gold Cup Day

12 Gold Sponsors beverage tickets

Extensive advertising pre/post cup day (print, radio, TV)

1 year of signage exposure at winning post and mounting yard (signage supplied by MRC)

Naming rights to 3 extra races on TAB meetings during the year (to be determined by MRC)

2nd Prize

Naming rights to a race on Muswellbrook Cup Day

Hospitality for 6 on Muswellbrook Cup Day

6 Gold Sponsors beverage tickets

Signage exposure in mounting yard for 1 year

Naming rights to 2 extra races on TAB meetings during the year. (to be determined by MRC)

3rd Prize

Naming rights to a race on Muswellbrook Cup Day

Hospitality for 6 on Muswellbrook Cup Day

6 Gold sponsors beverage tickets

Signage exposure in mounting yard for 1 year

Naming rights to an extra race TAB meeting during the year.

(to be determined by MRC)

4th Prize

Naming rights to a race on Muswellbrook Gold Cup Day

Hospitality for 6 on Muswellbrook Gold Cup Day

6 Gold Sponsors beverage tickets

Signage exposure in mounting yard for 12 months



5th Prize (1st Business drawn out)

First choice to choose a race on the racing program (excluding Muswellbrook Gold Cup Day)

1 year of Business logo exposure on big screen during race meetings

Hospitality for 6 on your selected day

6 Gold Sponsors beverage tickets

6th Prize (2nd Business drawn out)

Second choice to pick a race on the racing program (excluding Muswellbrook Gold Cup Day)

1 year of Business logo exposure on big screen during race meetings

Hospitality for 6 on your selected day

6 Gold Sponsors beverage tickets

7th – 50th Prize

Naming Rights & inclusions to a standard race in the 2026 season including hospitality package for 4 guests.

Including 4 Gold Sponsors beverage tickets

2026 Racing Season Main Dates

Racing NSW dates are currently in draft.

Tuesday 13 January 2026 – Summer Sizzler

Monday 9 February 2026 – TAB Day

Sunday 8 March 2026 – Country Championships

Friday 27 March 2026 – Muswellbrook Gold Cup

Easter Monday 6 April 2026 – Easter Race Day

Monday 20 April 2026 – Lone Pine Charge Day

Friday 1 May 2026 – TAB Day

Sunday 31 May 2026 – Aberdeen Cup

Friday 12 June 2026 – TAB Race Day

Tuesday 7 July 2026 – TAB Day

Sunday 26 July 2026 – Bengalla Cup Day

Sunday 9 August 2026 – Queen of the Valley

Tuesday 8 September 2026 – TAB Race Day

P/H Monday 5 October 2026 – Coolmore Denman Cup

Monday 19 October 2026 – Memorial Day

Sunday 1 November 2026 – Ladies Day

Tuesday 3 November 2026 – Big Dance (Melb Cup) Day

Friday 27 November 2026 – Tradies Day

RACE DATES SUBJECT TO CHANGE

MRC holds 18 meetings a year. Feature days listed.

TERMS AND CONDITIONS

Muswellbrook Gold Sponsors Club:

All benefits of Muswellbrook Race Club Membership

Free gate entry to all race days

Entry to VIP members areas, including members bars & lawn areas, Garden Bar & Cafe areas

Reciprocal Membership Privileges to more than 15 Race Clubs including Australian Turf Club, Newcastle Jockey Club, Gosford Race Club & Tamworth Jockey Club. Terms & Conditions apply

Naming Rights: The Exclusive Naming Rights to a race on the day of your choice

Includes advertisement in race book & social media

National exposure on Sky Channel Racing TV and print media

Presentation of sash with winning owners & celebration in Winners Bar on allotted race day

Opportunity to display your signage (as approved by MRC)

Recognition as a Gold Sponsor Business on MRC website

Hospitality Package: Includes hospitality for allotted number of guests

This package does not include beverages. Except where mentioned as beverage tickets. The hospitality package must be utilised on the allotted sponsored race day. Hospitality will not carry over into a new year.

Additional Gate Entry Tickets: Included 10 tickets for all Gold Sponsors by request. Tickets to be used at your discretion for guests on a 2026 race day at Muswellbrook Race Club.

Signage Exposure at Winning Post: FIRST PLACE ONLY. Signage organised by Muswellbrook Race Club with your business logo on the Winning Post for 12 Months.

Signage Exposure in Mounting Yard: FIRST TO FOURTH PLACE ONLY. Signage organised by Muswellbrook Race Club with your business logo displayed in the Mounting Yard for 12 Months.

Maximum Gold Sponsors Memberships Available: 50 slots only. Multiple slots can be purchased.

Wet weather policy: Abandoned & postponed race meetings. Depending on the day & time of day the Racing NSW Officials cancel the race meeting. The race club may close or may hold an Auditorium meeting with hospitality. In the event of a postponed race meeting MRC will endeavour to transfer naming rights and benefits

The terms, conditions and entitlements listed above are final - no further benefits will be afforded nor are they transferrable for cash. Entitlements maybe modified to comply with Government Health & Racing NSW requirements at the time of allotted race day.



For more information call 02 6541 1699 or email admin@muswellbrookraceclub.com.au



Gold Sponsors Club Membership Agreement - 2026

Company: _____

ABN: _____

Postal Address: _____

Town: _____ State: _____ Post Code: _____

Email: _____

Phone: _____

Would like to purchase a slot in Muswellbrook Race Club's Gold Sponsors Club.

Muswellbrook Race Club will provide:

2 tickets to the Gala Event on: Friday 20th February 2026

All other inclusions are dependent on the draw conducted at the Gala Event however minimum entitlements include:

- 1) Naming rights race, on a date to be determined which includes:
 - a) Hospitality package for 4
 - b) Full page colour advertisement in race book
 - c) National exposure in print media, Sky Racing TV and Sky Sports Radio
 - d) Sash presentation and celebration with the winning owners
 - e) Opportunity to display your signage
- 2) Recognition as a Gold Sponsors Club business on our website
- 3) One Muswellbrook Race Club Membership

Above company will purchase Gold Sponsors membership for an amount of \$1650 incl GST per slot. Please select below.

Number of Slots @ \$1650 incl GST each.

Full payment is required by Monday 9th February 2026. Unpaid slots will NOT be included in 2026 Gold Sponsors draw.

Representative: _____ Signature: _____

Return completed & signed to admin@muswellbrookraceclub.com.au